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**BOTT+CO**  
2025 Media Kit



AS SEEN IN



# what **we** stand for

## **Our purpose**

### **We exist because people need us**

They trust us to stand tall when others remain seated, to speak up when others remain silent. With bravery and integrity, we fight to get back what we believe people rightfully deserve.

## **We are lawyers**

### **Our story is simple**

We are people just like you; mums, dads, brothers, sisters, over 40s, under 30s, friends, volunteers, school leavers, mature students, graduates, film buffs, adventurers, holidaymakers, cake bakers, cake eaters, gym bunnies, home birds, animal lovers, culture vultures, party people, music fans, lawyers.



Bicycle  
Accident Claims



Road Traffic  
Accident Claims



Flight Delay  
Compensation



Mis-Sold Car  
Finance Claims



BOTT+CO

ABOUT  
BOTT+CO

BOTT+CO

**Bott and Co is a multiple award-winning no win no fee solicitors based in Wilmslow, Cheshire. We are proud of our experience and particular expertise in consumer claims such as flight delay compensation, mis sold car finance and road traffic accident claims.**

We were founded back in 2001 by our partners; Paul Hinchliffe, Gary Froggatt and David Bott, who set up the firm to rival tough industry competition and have since built the business from a 22 staff headcount to almost 100, with an annual turnover of more than £16m.

We have grown from strength to strength, diversifying in response to a changing and challenging market and continuously demonstrating our combined entrepreneurial spirit.

Bott and Co rank in the annual Lawyer UK200 Independents report, crediting the firm's revenue growth, technological excellence, and commitment to diversity.

Senior Partner, David Bott previously served as President of the Association of Personal Injury Lawyers (APIL) and campaigns for the rights of injured people in the UK.

We are authorised and regulated by the Solicitors Regulation Authority (605593), an APIL accredited practice, and a member of The Law Society. In addition, we continue to be accredited with ISO27001 and also Lexcel.



Bicycle Accident Claims



Road Traffic Accident Claims



Flight Delay Compensation



Mis-Sold Car Finance Claims



# Areas of expertise



## Flight Delay Compensation

Bott and Co is the UK's leading flight delay compensation specialist. We have accepted claims for over 566,000 passengers and settled claims for 228,000 passengers, amounting to around £75 million in compensation recovered.



## Road Traffic Accident Claims

Our road accident claims team has close to 300 years of combined legal experience. Completely independent of insurers, we act only in your best interests providing expert legal advice to help people claim the amount of compensation they're legally entitled and help them on the road to recovery.



## Motor Finance Claims

As the UK's leading solicitors in this area of law, we have won several significant cases, including the pivotal test case of Mrs Young vs Black Horse, that have opened the doors to thousands of people reclaiming compensation for mis-sold PCP car finance. Bott and Co has successfully won over 90% of mis-sold car finance claims that have gone to trial since January 2022, with the average compensation estimated to be around £1,600. In some cases, the amounts have been more than £3,000.



## Cycling Accident Claims

Our specialist team has been obtaining justice for victims of cycling accidents for more than fourteen years. Cycling is in our DNA. Many of our staff, including Senior Partner David Bott, are avid cyclists and we even have our very own Bott Cycle Team, a team of amateur cyclists with past and present national champions. Our biking knowledge, expertise and passion have seen us take on countless cases and win even those that other firms have turned down.



Bicycle Accident Claims



Road Traffic Accident Claims



Flight Delay Compensation



Mis-Sold Car Finance Claims



# Pioneers in Flight Delay Compensation Claims and EU Regulation 261/2004



Bicycle Accident Claims



Road Traffic Accident Claims



Flight Delay Compensation



Mis-Sold Car Finance Claims

We're recognised as the most trusted source on flight compensation law, having taken landmark cases all the way to the Supreme Court on behalf of passengers all over the world and won. We continue to fight for passenger rights and play an integral part in shaping this evolving area of law.

Since the Flight Delay Department launched in February 2013, we've successfully recovered compensation for more than 228,000 passengers since 2013 and been forced to issue on 142,000 through the small claims court.

## Bott & Co Solicitors Ltd v Ryanair DAC, 2022

In 2016, Bott and Co took Ryanair to court after the budget airline began paying compensation for flight delays directly to the firm's clients. Bott were deprived of our fees, when our involvement had clearly resulted in the successful recovery of

compensation. Not only were we fighting to protect our fees, but to continue to provide access to justice for consumers.

We remained steadfast in our fight, appealing to the Supreme Court after The High Court and Court of Appeal previously dismissed the claim.

In March 2022, the Supreme Court ruled in Bott and Co's favour and endorsed our inventive and entrepreneurial approach to modern legal services.

# Meet our consumer rights experts

## Coby Benson

Solicitor with a special interest in passenger rights



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### Coby is a flight delay legal expert passionate about consumer rights, particularly passenger rights under EU Regulation.

He helped establish delayed flight compensation as a new legal service in the UK. He is a leading authority on EU Regulation 261/2004 and flight delay law in the UK and has dealt with several high profile cases, which have helped define and shape flight delay law as it is today.

Notable successful flight delay cases that Coby has played an integral part in include Huzar v Jet2 and Dawson v Thomson, which Bott and Co won at the Court of Appeal.

Some of his personal achievements include:

- Manchester Law Society Associate of the Year 2014
- Modern Law Awards Rising Star of the Year 2013
- Law Society Excellence Awards 2013 Senior Lawyer of the Year (Highly Commended)

Coby has appeared on BBC Radio 4, BBC Radio 5 Live, Key 103 and BBC Television, Sky, and ITV News. He is regularly quoted in numerous national and regional newspapers including The Daily Mail, The Daily Telegraph, The Times, The Guardian and The Independent.

**NB: Coby is available most days to give comment via phone and email. As a specialist in the field, he is able to feature in radio interviews, live and pre-recorded TV and take part in panel discussions. He can also travel to London.**



# Meet our consumer rights experts

## David Bott

Senior Partner with a special interest in personal injury matters



**David is an expert in personal injury law, whiplash reforms, access to justice, claimant rights and flight delay law in the UK. He regularly lectures on business management and the changes in the law and the protocols.**

His vast experience in the industry saw him get elected to the Executive Committee of the Association of Personal Injury Lawyers (APIL) in April 2006. He served as its President for a year (April 2011 - April 2012).

Having been extensively involved in the MOJ streamline process, David sat on the "Portal Co" and "MedCo" boards,

as the APIL representative. He was elected to the Executive Committee of the Legal Management Section of the Law Society in April 2006 and sat on the Committee until 2018. During that time he served as Vice Chairman for two years.

In November 2017, David was invited to sit on the Ministry of Justice Information Technology Committee. David is now heavily involved in the reforms and OIC process, attending monthly meetings to discuss the IT implications of the proposed government-imposed whiplash reforms.



Holiday Claims



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# Meet our consumer rights experts

## Tony Tierney

Road Traffic Accident  
Legal Manager

**Tony is an expert in personal injury law, whiplash reforms, access to justice, cycle claims and road traffic accident claims with over 25 years legal experience. He plays a significant role in driving efficiency within the Road Traffic Accident Department (RTA) in light of the constantly changing legal environment.**

This, he is comfortable talking about the challenging and changing legal landscape. Tony has dealt with many complicated and catastrophic injury cases, including the

highest value claim in the firm, which settled for in excess of £1million. He is also a dedicated cyclist and is a member of both Association of Personal Injury Lawyers (APIL) and The Chartered Institute of Legal Executives (CILEX).



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# Awards & recognitions

Over the years, we've collected many awards at prestigious ceremonies, including **"Law Firm of the Year"** and **"Legal Team of the Year."** Gaining such recognition strengthens our belief that our work makes a real difference. We vow to continue to succeed and serve our clients well, and to do this we will evolve alongside the landscape of the ever-changing legal industry.

Bott and Co holds the Feefo Platinum Trusted Service award, an independent seal of excellence that recognises continued efforts in delivering an exceptional service and experience, as rated by real customers. We are proud to be recognised by the legal industry, most notably;

**2017 Law Society Excellence Awards**  
Excellence in Learning and Development (Highly commended)

**2017 Modern Claims Awards**  
Law Firm of the Year

**2017 Modern Claims Awards**  
Technology Initiative of the Year

**2017 Modern Claims Awards**  
Specialist Team of the Year

**2015 Modern Claims Awards**  
Legal Team of the Year

**2015 Modern Claims Awards**  
Marketing Campaign of the Year

**2015 Modern Claims Awards**  
Technology Initiative of the Year

**Ranked in the annual Lawyer UK200 Independents report since 2015**



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Please see our [awards page](#) for more information.



# Online resources

## Product & service information

We can provide media outlets with the following information. If you're after something that's not listed below, give us a call and we'll see what we can do.

## Case studies

Handling over 100,000 claims a year; we often have clients very keen to share their experience. We've had a variety of stories published in the mainstream media. From children sleeping on airport floors, disabled passengers not being given any care and assistance to nightmare weddings abroad.

## Expert legal comment & advice

Our key spokespeople can speak confidently on a number of consumer rights matters.

We can provide expert legal comment on topics including changes to the legal landscape, specific cases and challenges and changes to the law for all areas of our business.

## Unique data

If it's data you're looking for, our unique in-house data can help shape a story. For example, our flight claims calculator analyses millions of pieces of airport and airline data. We can report on airline punctuality, the number of delays and any problem routes.

## Flight claims calculator

Our award winning **flight delay claims calculator** is free to use and will tell you instantly if you have a valid claim. The calculator will also determine how much you are entitled to

under EU Regulation 261/2004. If you have a valid claim, the calculator will then allow the passenger to submit their details and start a claim with Bott and Co online.

## Flight compensation letter to download

We provide a free to download **claims letter** so that you can carry out the process by yourself if you prefer. Many of our clients have come to Bott and Co after contacting the airline for compensation themselves and being either refused or ignored. We also provide an **expenses template letter**.

## Care and Assistance Guide

Article 9 of EU Regulation 261/2004 provides airline passengers who are delayed with a guaranteed level of "care and assistance". Bott and Co have created a **guide** which clearly states what the airlines must provide legally to passengers in these situations

## Guides to claiming

We've created **guidance** for passengers who might not know their legal rights under EU Regulation 261 when travelling in Europe.

We also have **Road Traffic Accident Claim Guides**.

Our **Cycling Accident Claims Guide** provides the best legal advice to people following a bike accident.

Our **mis-sold car finance** page includes information about people's rights to compensation following the mis-selling scandal uncovered by the Financial Conduct Authority.



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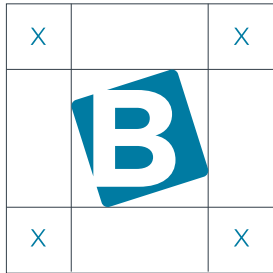
Mis-Sold Car  
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# Brandmark, photos & infographics

If you reproduce any photographs or infographics sourced from our website please credit the image to Bott and Co

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It is essential that our brandmark is used correctly and consistently across all applications. Master digital artwork of the brand is available to download here. Please attribute use of the logo to Bott and Co

[www.bottonline.co.uk](http://www.bottonline.co.uk)

The logo may only be used with prior consent from the Bott and Co Marketing and Communications Team.

## Please take note of the following rules when using the brandmark:

- **Never** modify the brandmark
- **Never** try to recreate the artwork
- **Never** create patterns or backgrounds with the brandmark
- **Never** stretch or distort the brandmark in any way
- **Never** use another typeface within the brandmark
- **Never** put a box around the brandmark
- **Never** use non-approved colours on the brandmark
- **Never** alter the angle of the brandmark
- **Never** leave out any of its elements or use them separately



Holiday Claims



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# BOTT+CO

## 2025 Media Kit

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