

BOTT+CO

Leading Consumer Rights Law Firm

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2020 Media Kit

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BOTT+CO

ABOUT BOTT AND CO

Bott and Co is an award-winning no win no fee solicitors with particular expertise in **flight delay compensation, holiday accident, mis-sold holiday and road traffic accident claims.**

We were founded back in 2001 by our partners; Paul Hinchliffe, Gary Froggatt and David Bott, who set up the firm to rival tough industry competition and have since built the business from a 22 staff headcount to almost 150, with an annual turnover of more than £16m.

We have grown from strength to strength, diversifying in response to a changing and challenging market and continuously demonstrating our combined entrepreneurial spirit.

We're recognised as the most trusted source in the UK on flight compensation law. Bott and Co is the only practising law firm to have taken landmark flight delay compensation cases to the Supreme Court and won. This opened the doors for passengers to be able to claim compensation for the loss of time and inconvenience caused by a delay due to technical faults.

Since the Flight Delay Compensation Department launched in February 2013, we've recovered over £66m in compensation for over 200,000 flight delay passengers against over 140 airlines. We've issued over 100,000 sets of court proceedings for people who've been ignored by airlines.

Senior Partner, David Bott previously served as President of the Association of Personal Injury Lawyers (APIL) and campaigns for the rights of injured people in the UK.

The business is based in Wilmslow, Cheshire, UK.

As Seen In:





THE BACKSTORY: FLIGHT DELAY COMPENSATION

Coby Benson, Flight Delay Compensation Solicitor at Bott and Co, played an integral part in bringing this area of law over to the UK when he himself was left stranded after a flight delay.

Coby and an elderly relative were travelling home from Israel with Jet2.com when they suffered a long delay. Coby, who was already aware of EU Regulation 261/2004, decided to pursue the law and seek redress.

He wrote to Jet2.com as a passenger but was ignored. He wrote again as a solicitor – still ignored. He then issued court proceedings, to which the airline replied with a 12-page defence.

Research began and we discovered that 2 million people in the UK were potentially entitled to flight delay compensation. The regulation wasn't known in the UK and Bott and Co were looking to diversify. Department planning went ahead and in December 2012, Bott and Co teamed up with EUclaim and the flight delay compensation area of law (EU Regulation 261/2004) was brought over to the UK.

The FDC Team was founded in February 2013, with Coby playing an integral part. He continues to head up the department, which turns over more than £5m a year, and is tasked to explore the next big thing in consumer law.

Now a major shareholder in the business, he is taking Bott and Co to new heights, leading the way with Class Actions in new business areas.

Coby has appeared on BBC Radio 4, BBC Radio 5 Live, Key 103 and BBC Television, Sky, and ITV News. He is regularly quoted in numerous national and regional newspapers including The Daily Mail, The Daily Telegraph, The Times, The Guardian and The Independent.

We exist because people need us.

They trust us to stand tall when others remain seated, to speak up when others remain silent. With bravery and integrity, we fight to get back what we believe people rightfully deserve.

WHAT WE STAND FOR

Our story is simple, we are people just like you; mums, dads, brothers, sisters, over 40s, under 30s, friends, volunteers, school leavers, mature students, graduates, film buffs, adventurers, holidaymakers, cake bakers, cake eaters, gym bunnies, home birds, animal lovers, culture vultures, party people, music fans, **lawyers.**

OUR VALUES

Values are important to us, we live and breathe them every day because we truly believe they are what makes us, us.

RISE SHINE

We always bring the brightest version of ourselves to work, embrace change and look to the future with a positive, open mind.

POWER UP

We are a team of self-motivated, focused individuals who work hard and take full ownership of the part we play, every day.

JOIN FORCES

We can always rely on each other for support and encouragement, and share the responsibility of our commitment to our clients.

FROM A GOOD PLACE

We are genuine people who want to make a difference. We stay true to ourselves, respect each other and do the right things right.



Over the years, we've collected many awards at prestigious ceremonies, including "Law Firm of the Year" and "Legal Team of the Year." Gaining such recognition strengthens our belief that our work makes a real difference.

We vow to continue to succeed and serve our clients well, and to do this we will evolve alongside the landscape of the ever-changing legal industry.

We are proud to be recognised by the industry, most notably;

2017 Law Society Excellence Awards – Excellence in Learning and Development (Highly commended)

2017 Modern Claims Awards – Law Firm of the Year

2017 Modern Claims Awards – Technology Initiative of the Year

2017 Modern Claims Awards – Specialist Team of the Year

2017 Modern Claims Awards – Employer of the Year (Highly commended)

2015 Modern Claims Awards – Legal Team Of the Year

2015 Modern Claims Awards – Marketing Campaign Of the Year

2015 Modern Claims Awards – Technology Initiative Of the Year

2014 The Lawyer Management Awards – Best Technology Project

2014 Modern Law Awards – Client Care Initiative of the Year

2014 Modern Law Awards – Marketing Campaign of the Year

2014 Manchester Legal Awards – Small Firm of the Year

2014 Law Society Excellence Awards – Excellence in Client Services (Highly commended)

2014 Law Society Excellence Awards – Excellence in Marketing & Communications (Finalist)

Please see our **awards page** for more information.

ONLINE RESOURCES

Product and Service Information

We can provide media outlets with the following information. If you're after something that's not listed below, give us a call and we'll see what we can do.

Case Studies

Handling over 100,000 claims a year; we often have clients very keen to share their experience. We've had a variety of stories published in the mainstream media. From children sleeping on airport floors, disabled passengers not being given any care and assistance to nightmare weddings abroad.

Expert legal comment and advice

As the firm at the forefront of the law around flight delays and cancellations (EU Regulation 261) as well as changes to the legal landscape, we can provide expert legal comment on specific cases, challenges and changes to the law for all areas of our business.

Flight data

If it's flight data you're looking for, our unique claim calculator analyses millions of pieces of airport and airline data. We can report on airline punctuality, the number of delays and any problem routes.

Flight Claims Calculator

Our award winning **flight delay claims calculator** is free to use and will tell you instantly if you have a valid claim. The calculator will also determine how much you are entitled to under EU Regulation 261/2004. If you have a valid claim, the calculator will then allow the passenger to submit their details and start a claim with Bott and Co online.

Flight Compensation Letter to Download

We provide a free to download **claims letter** so that you can carry out the process by yourself if you prefer. Many of our clients have come to Bott and Co after contacting the airline for compensation themselves and being either refused or ignored. We also provide an **expenses template letter**.

Care and Assistance Flashcard

Article 9 of EU Regulation 261/2004 provides airline passengers who are delayed with a guaranteed level of "care and assistance." Bott and Co have created a **downloadable flashcard** that clearly states what the airlines must provide legally to passengers in these situations.

Guides to Claiming

We've created **guidance** for passengers who might not know their legal rights under EU Regulation 261 when travelling in Europe.

We also have **Road Traffic Accident Claim Guides**.



David Bott, Senior Partner

David is an expert in personal injury law, whiplash reforms, access to justice, claimant rights and flight delay law in the UK. He regularly lectures on business management and the changes in the law and the protocols.

His vast experience in the industry saw him get elected to the Executive Committee of the Association of Personal Injury Lawyers (APIL) in April 2006. He continues to sit on the committee and he served as its President for a year (April 2011 - April 2012).

Having been extensively involved in the MOJ streamline process, David sits on the "Portal Co" and "MedCo" boards, as the APIL representative. He was elected to the Executive Committee of the Legal Management Section of the Law Society in April 2006 and sat on the Committee until 2012. During that time he served as Vice Chairman for two years.

In November 2017, David was invited to sit on the Ministry of Justice Information Technology Committee. David is now heavily involved in the reforms process, attending monthly meetings to discuss the IT implications of the proposed whiplash reforms.

NB: David is available for live and pre-recorded TV, radio appearances and comment via telephone and email at short notice. He can also travel to London with 24 hours' notice.



Coby Benson, Flight Delay Compensation Solicitor

Coby is a flight delay legal expert passionate about consumer rights, particularly passenger rights under EU Regulation. He helped establish delayed flight compensation as a new legal service in the UK. He is a leading authority on EU Regulation 261/2004 and flight delay law in the UK and has dealt with several high profile cases, which have helped define and shape flight delay law as it is today.

Notable successful flight delay cases that Coby has played an integral part in include Huzar v Jet2 and Dawson v Thomson, which Bott and Co took to the Supreme Court in 2014.

Some of his personal achievements include:

- Manchester Law Society Associate of the Year 2014
- Modern Law Awards Rising Star of the Year 2013
- Law Society Excellence Awards 2013 Senior Lawyer of the Year (Highly Commended)

NB: Coby is available most days to give comment via phone and email. As a specialist in the field, he is able to feature in radio interviews, live and prerecorded TV and take part in panel discussions. He can also travel to London with 24 hours' notice.



Tony Tierney, Road Traffic Accident Legal Manager

Tony is an expert in personal injury law, whiplash reforms, access to justice, cycle claims and road traffic accident claims.

He is comfortable talking about the challenging and changing legal environment. Tony has dealt with many complicated and catastrophic injury cases, including the highest value claim in the firm, which settled for in excess of £1million.

NB: Tony is available to give comment via phone and email, go on live and pre-recorded TV and able to take part in radio interviews. He can also travel to London with 24 hours' notice.

LOGOS, PHOTOS AND INFOGRAPHICS

If you reproduce any photographs or infographics sourced from our website please credit the image to Bott and Co www.bottonline.co.uk

BOTT AND CO LOGO

The logo for Bott and Co features the word "BOTT" in a dark grey, bold, sans-serif font, followed by a blue plus sign, and the word "CO" in the same dark grey, bold, sans-serif font.

It is essential that our brandmark is used correctly and consistently across all applications. Master digital artwork of the brand is available to download here. Please attribute use of the logo to Bott and Co www.bottonline.co.uk

The logo may only be used with prior consent from the Bott and Co Marketing and Communications Team.

Please take note of the following rules when using the brandmark:

- Never modify the brandmark
- Never try to recreate the artwork
- Never create patterns or backgrounds with the brandmark
- Never stretch or distort the brandmark in any way
- Never use another typeface within the brandmark
- Never put a box around the brandmark
- Never use non-approved colours on the brandmark
- Never alter the angle of the brandmark
- Never leave out any of its elements or use them separately